

# MEMO



## Staff Reports Item #: 8.a

Meeting Date: October 18, 2024

To: Board of Directors  
From: Director of Communications, Zoë Shoats  
Approved by: General Manager, Felipe Melchor

**Subject: Report on Technical Advisory Committee (TAC) September 11, 2024, Meeting**

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### Recommendation

Information only.

### Background

The Technical Advisory Committee (TAC) is a staff working group comprised of at least one representative from each member jurisdiction ReGen Monterey serves; the three franchise haulers who serve them; and ReGen Monterey staff. The TAC was initially formed to better coordinate ReGen Monterey member jurisdictions in choosing a common franchise hauler to provide curbside collection service for the benefit of the community. Since then, the group meets at a frequency set by demand to share resources and work collaboratively towards common goals and meet regulations. The Committee does not make decisions, rather, staff members recommend actions for the ReGen Monterey Board and/or their elected bodies to take action.

### Discussion

The TAC met virtually via Zoom on Wednesday, September 11, 2024. Items discussed include:

- 1. Presentation on School Outreach and SB 1383 Compliance in 2023-2024 School Year** – ReGen Monterey’s Communications Specialist, Fransisco Guzman, gave an update on school outreach for the 2023-2024 school year. ReGen Monterey and their hauler, WM, work together to assist local education agencies in pursuit of waste reduction and compliance with state mandates for recycling and food scrap diversion. The 2023-2024 school year focused on informing local education agencies of their obligation to divert food scraps from the waste stream and recover edible food. ReGen’s approach has been to notify all schools of their requirement to comply with SB 1383, and to provide technical support to those who request it.

In total, 17 schools in Monterey Unified, Pacific Grove Unified, and Carmel Unified school districts received support in the form of in-person presentations, lunchtime sorting, and/or school assemblies. More outreach is needed in North Monterey County

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*Let's not waste this.*

and Washington Unified school districts which have overlapping jurisdiction with Salinas Valley Recycles.

2. **Presentation on SB 1383 Enforcement Toolkit by Blue Strike Environmental** – CalRecycle requires SB 1383 enforcement to be conducted by the local jurisdiction. To assist with that process and as a part of CalRecycle’s SB 1383 Local Assistance Grant Program, cycle four, ReGen Monterey contracted with Blue Strike Environmental to create a SB 1383 Enforcement Toolkit for jurisdiction staff. The digital toolkit aids jurisdiction staff in the form of best practices, CalRecycle resources, enforcement requirements, and it showcases example materials. The toolkit was presented to TAC members for feedback and its use at the TAC meeting.
3. **California Resource Recovery Association (CRRA) Annual Conference** – ReGen Monterey Communications staff virtually attended CRRA’s 48<sup>th</sup> Annual Conference. Staff shared some highlights and high-level overview with TAC members. Of specific note were sessions on [SB 54, California’s Plastic Pollution Prevention and Packaging Producer Responsibility Act](#) which is currently in the rulemaking process.

ReGen staff also informed TAC members that CRRA’s Annual conference for 2025 will be held in Monterey, providing a great opportunity to attend.

### **Fiscal Impact**

None

### **Conclusion**

The TAC will continue to meet monthly and staff members will make recommendations to the boards they serve for action as needed.

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