GM Communications



Meeting Date: October 18, 2024

To: **Board of Directors** From: Felipe Melchor

Subject: **General Manager Communications**

Wellness Fair

On October 3rd, the HR Team and the wellness committee hosted ReGen's annual wellness fair, in partnership with the Visiting Nurses Association and Montage Health. Employees received flu shots, blood pressure readings, and information from our health insurance providers, as well as our 457b plan provider. Employees were also given a fresh bag of produce from Gallardo Farms, a small family-owned, organic farmer from Watsonville. Athletic shoes and other health and wellness items were raffled off to support a healthy lifestyle. The Safety and Communications Teams helped support the event by providing education on safety awareness and proper sorting of recyclable materials.

Presentation to City of Marina

- Felipe attended the City of Marina Council Meeting to give an update on the contract extension with Keith Day Company. Marina City Council Members had a chance to ask questions about the agreement, use of compost, SB 1383 implementation, results from the odor study, and the future development of Marina Station.
- We are really pleased with our engagement with Marina surrounding compost and odor and look forward to continuing the conversation with our neighbors.

Tour provided to Middlebury Institute

The Communications team hosted Middlebury Institute graduate students in environmental policy and management. Students were able to see all ReGen's operations on the site tour and ask detailed questions about current and future environmental policy related to recycling and composting. After speaking with these engaged students, Communications concluded the future looks bright!

ORRA Presentation

Eric Palmer, Senior Communications Coordinator, spoke at the Oregon Refuse and Recycling Association Convention. His session, titled Getting the Word Out, focused on community and media engagement, and social media strategies for special districts and the waste management industry. ORRA took a tour of ReGen Monterey and were impressed by our communications work, and wanted us to share our strategies and tools with Oregon waste management agencies.

University of California Research Project

UC Berkley is continuing their research of different ways to quantify fugitive landfill gas emissions. The research team has deployed a number of flux chambers and drone systems to ground proof airplane and satellite measurements.

Partnership with Google X

As a follow-up to ReGen's participation at the Google X Circularity summit last year, ReGen
provided a tour of our MRF to the X Team and discussed the upcoming Solid Waste
Infrastructure for Recycling Grant issued by the EPA.

18-month Inspection

• ReGen received the final inspection report for the joint 18 Month Inspection of the site between the Monterey County Health Department and CalRecycle. A corrected area of concern related to cover tarp deployment was indicated in the final report. Staff has reviewed cover tarp deployment systems with staff and the item has been addressed. The inspection visit on 8/22/24 and subsequent report was positive, and no other topics or violations were noted.

Site Security

• Staff is working on installing several new security cameras throughout the facility to better monitor activities onsite both during and after operating hours. It is expected that the system will be up and running within the next month.

Save the Date

• Employee Holiday Dinner will be held on December 14, 2024

//