

General Manager Comments



Meeting Date: March 21, 2025

- ReGen Monterey's Communications staff attended Monterey Farm Day at the Monterey Fairgrounds on March 6th. Thousands of third graders from across Monterey County visit the fairgrounds annually to learn about livestock, ag technology and food safety. ReGen Monterey uses the opportunity to connect with teachers and students about our school education programs, and to teach about curbside organics collection and how kids and the community help produce compost for local farms.
- ReGen Monterey is an awards finalist in two categories for the top government communications honors in the state of California: ReGen will compete for the Excellence in Public Information and Communications (EPIC) Awards from the California Association of Public Information Officials. We are nominated for Best Public Service Announcement for our battery fire safety video and for Photography of the Year for all of our social media, website and office decor photography. All government agencies in California are eligible, making this is a very competitive award. We will learn if we take the top prize on April 2nd and will report back to the Board.

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Let's not waste this.

