

GM COMMUNICATIONS



Meeting Date: June 20, 2025

Subject: General Manager Communications – Board Meeting

- Felipe Melchor, David Ramirez, and Eric Palmer traveled to Toronto and Niagara Falls from June 16–18 to attend the Canadian Waste to Resource Conference and tour local waste management facilities. They'll focus on renewable power technologies and operational strategies that could inform improvements at ReGen Monterey. The team will also deliver a plenary session on ReGen's battery collection and communications efforts—recognized by the conference for their creativity and effectiveness. With lithium-ion battery fires on the rise, the topic is especially relevant to waste management professionals seeking safer, system-wide solutions.
- ReGen Monterey attended the statewide Association of Compost Producers (ACP) workshop and demo day at the Steinbeck Center in Salinas. Kristin O'Hara represented our organization and spoke on the compost procurement panel, alongside reps from Salinas Valley Recycles, CalRecycle and Agromin. The workshop provided ReGen an opportunity to share best practices in complying with SB 1383 procurement of compost in coordination with Keith Day Company.
- Communications hosted CalRecycle Local Assistance Branch for a site-wide tour of ReGen's operations. CalRecycle reps showed a lot of support for ReGen's initiatives and innovations and commended the organization for working closely with their team to achieve compliance.
- GreenWaste outreach and education staff toured ReGen to gain a greater understanding of the recycling, composting and landfill operations on site. Their newest team members appreciated seeing the operations, which further helps GreenWaste provide top tier outreach to their customers in the peninsula cities.

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Let's not waste this.